

### **Learning process:**

**Blog advocacy** is using a blog to fight against an injustice. People use blogs to fight a wide

range of injustices, such as wrongful imprisonment, government corruption, environmental degradation, and human rights abuse.

### Types of advocacy blogs:

- Crisis blog addresses an injustice which can be resolved quickly. It has a short time-frame. Crisis blogs usually have a relatively straight-forward goal.
- Issue blog addresses an on-going situation of injustice which has no quick or easy answer. It has a long time-frame and often several complex demands.





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## Results



## **Participants advocacy blogs:**

1. Youth Shape The Future:

http://www.ystf.blogspot.com

2. Don't slap your future:

http://violenceisnotachoice.wordpress.com

3. Eastern Europe Minorities:

http://eeminorities.blogspot.com

4. I'm roma, we are the same:

http://imromawearethesame.blogspot.com





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# **Project's aim**

Developing youth participation and democratic citizenship through ICT was a workshop aimed to support and encourage young people to participate in all levels of social and political life and to introduce youth with new ways and possibilities how to be involved and even more, to impact current situation and make changes in problematic fields of



participants' communities.

#### **Central topics:**

- Youth participation;
- role of youth organizations;
- information and communication tools (ICT);

human rights.



**Project objectives** 



Provide understanding about the impact and usage of the social media.

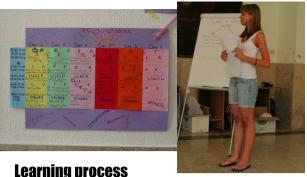
Provide understanding about the internet communication impact of the social processes and political communication.

Give knowledge and practical and technical skills in usage of blogs and different information and communication tools.



Create the desire of youngsters to advocates of different problems in local community.

Provide opportunity to improve youngsters skills in team work and dealing with different people and opinions.



**Advocacy** is the promotion of a specific message and / or course of action in order to influence or contribute to the development and implementation of public policies which will alleviate the causes of the problem.

#### 3 approaches of advocacy

- Advocacy done by professionals, NGO's for those affected by a situation.
- A mixture of professionals, NGO's and local community groups. With.
- Local community workers. Advocacy by the those affected by the situation

